



Kristina Astrid Sidaway

GRAPHIC DESIGNER

CONTACT

hello@kristinaastrid.com
330.990.4357

EDUCATION

The University of Akron | Akron, OH
Bachelor of Fine Arts, Graphic Design

CREATIVE SKILLS

Adobe Creative Suite
InDesign
Photoshop
Illustrator
Premiere Pro
After Effects

HTML/CSS

Microsoft Office Suite

Photography

Social Media

Video Editing

Wordpress

SOFT SKILLS

Adaptive to Change

Communication

Detail Oriented

Multi-tasking

Organized

Positive Attitude

SOCIAL

Instagram | kristinaastrid.design

Linkedin | kristina-astrid-sidaway

Website | kristinaastrid.com

ACTIVITIES & AWARDS

2013, 2017 | Disney College Program

2020 | AAF Akron Student Award Winner

ABOUT ME

Graphic Designer at one of the top pediatric medical centers in the world. Successful written and verbal communication skills, ability to multi-task and prioritize projects. Very strong attention to detail and organization skills. Very sociable individual with a positive outlook in any situation.

WORK EXPERIENCE

2022–Current

Akron Children's Hospital | Akron, OH

Production Assistant, Public Relations, Marketing and Communications

Implemented two department-wide information databases for incoming and completed projects. Corresponded with clients from concept designs to finished product, keeping them up-to-date on the process. Adaptive to ever changing deadlines, depending on the project. Designed presentation materials for multiple hospital departments and programs. Designed graphics, posts and templates for social media. Filmed and edited a variety of videos for social media and public relations department. Coordinated photo and video shoots with multiple patient and families for hospital media usage.

2015–2021

Bierce Library, The University of Akron | Akron, OH

Student Graphic Designer, 3D Printing Specialist

Developed and standardized brand identity for University Library with regards to overall University brand theming. Established graphics and templates for University signage. Personally ran and maintained multiple 3D printers with an up-to-date knowledge of software and programs. Supervised and trained new employees in the workspace.

2013–2015, 2017

Walt Disney World | Orlando, FL

Cast Member

Facilitated and monitored the safety of guests in parks. Consistently regulated and fulfilled hourly guest quotas in multiple areas. Ensured satisfaction with frequent guest and cast recognition. Helped assist with cast member team-building activities. Created a helpful environment to newer cast members with in depth knowledge and experience of the company and parks system.

FREELANCE EXPERIENCE

Glen Oak Schools | Logo adaptation for city's soccer team

Hudson United | Logo redraw for city's soccer team

Rubber City | Artists of the Rubber City art exhibition signage

Wright Pottery | Logo and Brand Identity Creation